

UNLOCK **POTENTIAL**

@FORMAGILITY

CHANGE

MANAGEMENT

CONSULTING

EXECUTIVE ROUNDTABLE
SPONSORSHIP PACK

Elevate Your Brand. Engage with Leaders.

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We invite you to join us to host Executive Round at the world renowned 5-star hotel, the St Pancras Renaissance Hotel in Kings Cross..

Today, a Hub of Innovation and Influence.

Position your company at the centre of thought leadership by hosting an executive round table in the heart of London's vibrant Kings Cross St. Pancras. This dynamic district, known for its blend of historical grandeur and cutting-edge modernity, provides the perfect backdrop for high-level discussions and strategic networking.



EXECUTIVE ROUNDTABLES

ROUND TABLES

Our executive round tables are **focused, interactive discussions** among a select group of senior leaders, typically C-suite executives and other high-level decision-makers responsible for technology strategy and implementation.

It's designed to foster open dialogue, knowledge sharing, and collaborative problem-solving around critical industry issues.

The topics covered are tailored to the interests and priorities of our participants. In the context of attracting sponsors such as yours in 2025, themes might include:

- **Generative AI and its impact on business**
- **Cloud computing and digital transformation**
- **Sustainability and ESG**
- **Future ways of working**

By carefully curating the guest list, you can ensure a diverse and insightful discussion that delivers valuable outcomes for both sponsors and participants.



WHY ROUNDTABLES?

FORMAGILITY[®]
THE FUTURE OF WORK

2025 is poised to be a pivotal year for the AI industry. With rapid advancements in generative AI and increasing regulatory scrutiny, leaders must come together to define ethical frameworks, address societal impact, and unlock the full potential of this transformative technology.

FormAgility[®] is planning a series of exclusive executive round tables this year, bringing together CIOs, CTOs, and leading AI experts from across the UK.

In an intimate and confidential setting at the St. Pancras Renaissance Hotel, participants will engage in candid discussions on the most pressing challenges and opportunities facing industry in 2025.



ROUNDTABLE OUTCOMES

Thought Leadership and Influence

Shape the industry narrative and position your company as a thought leader who understands the current market landscape..

Accelerate Innovation

Collaborate with industry leaders to identify and address key technological challenges hindering AI adoption

Build Strategic Partnerships

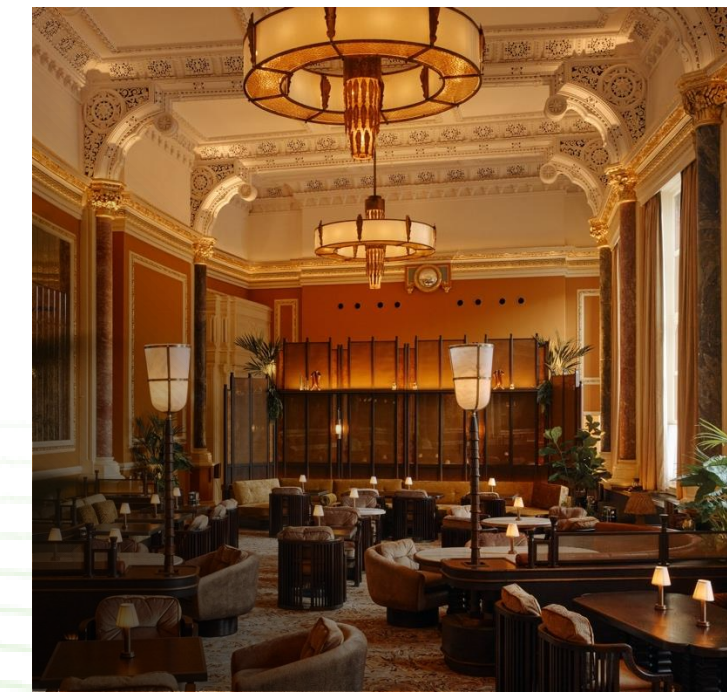
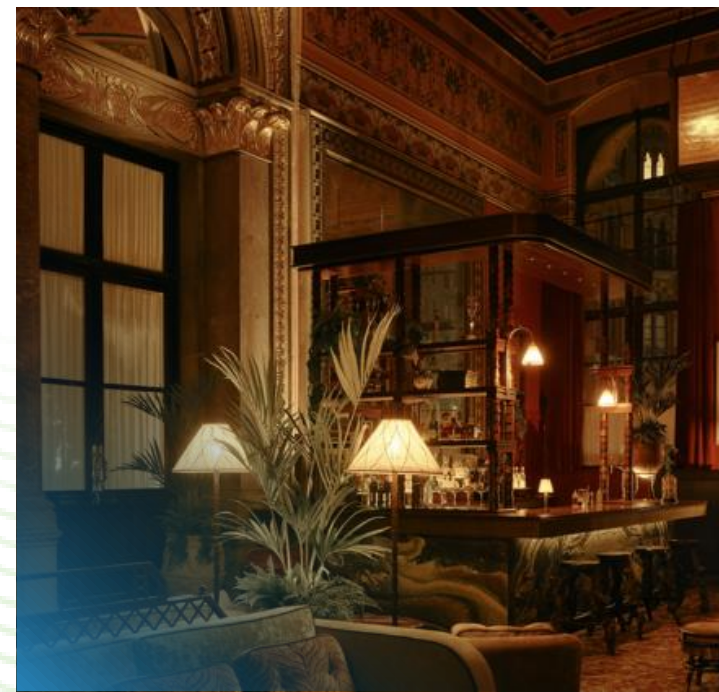
Initiate high-level discussions that can lead to joint ventures, research collaborations, or pilot projects

Influence Policy & Standards

Shape the regulatory landscape by understanding industry best practices and ethical guidelines for AI.

Market Expansion

Gain insights into new market opportunities and identify innovative customer solutions.



ROUNDTABLE STATISTICS

BUILD TRUST



Face-to-face events are **34** times more successful than emails when seeking to collaborate.

CREATE MEMORIES



A study by American Express found that **88%** of executives value unique experiences over material gifts.

QUALIFY LEADS



72% of B2B buyers consume thought leadership content before making a purchase.

BUILD RELATIONSHIPS



85% of professionals say they build stronger business relationships through in-person events.

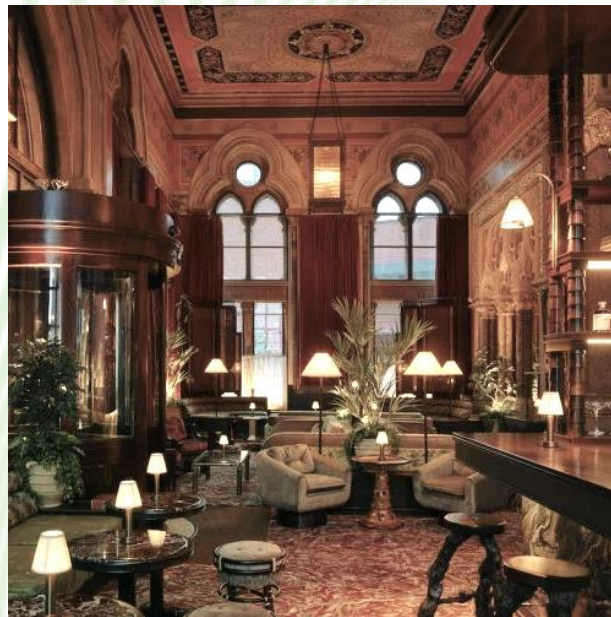


VENUE

EST 1877
THE PANCRAS
RENAISSANCE HOTEL
LONDON

THE VENUE

Host your executive round table in a breathtaking space where Victorian grandeur meets modern luxury, creating an unforgettable experience.



Networking space &
Grand Dining Room



Roundtable Room – Accommodates up to 15 Executives



A glowing lightbulb is the central focus, enclosed within a circular frame that has a metallic, copper-like sheen. The background is a soft-focus bokeh of warm, golden-yellow and teal light spots. The overall color palette is a mix of teal, green, and gold.

WHAT YOU GET

WHY SPONSOR US?

VIP treatment and networking with industry leaders

Access to host and select topics of interest, provide networking receptions, or private dinners with industry leaders and key decision-makers.

Guaranteed speaking slot to introduce your product or service

Extend your reach and amplify awareness of your products or services to a carefully curated audience. Share stories to position yourselves as thought leaders.

Invitation to closed door meetings around a chefs table

Invite leaders to a more tailored meeting from the roundtable to a chefs table, offering deeper, more focused business conversations.

Brochure drops on all seats

Introduce your business to our attendees with your banners, brochures and business cards.

The Land Of Workshop

An immersive, 90-minute session designed to dive deep into the intricacies of your organisation. It is divided into three integral parts where each typically runs for 60 minutes



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This has been by far the best CTO Roundtable I have attended. We had the best facilitator out of all the ten tables.

Rob Falla – AI Consultant

The background features a circular frame containing various financial data visualizations. On the left, there is a blurred table of stock prices with columns for price and volume. In the center and right, there are several line graphs with different colored lines (green, yellow, red) showing fluctuating trends. A blue shaded area is visible under one of the lines. At the bottom, there is some faint, illegible text that appears to be part of a report or document.

SPONSORSHIP PACKAGES

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Curated Networking Only – £2,500 for max 15 people, £200 per head thereafter

Connect with peers and build relationships. Enjoy drinks and canapés. Facilitated networking with 15-25 senior executives. Ideal for exchanging ideas and exploring partnerships.



Executive Roundtable followed by Drinks, Nibbles and Networking - £18,000

Participate in a thought-provoking discussion on a hot industry topic, followed by dedicated networking time with 10-15 senior executives over drinks and canapés.



Roundtable, Networking and Invite to Chef's Table - £25,000

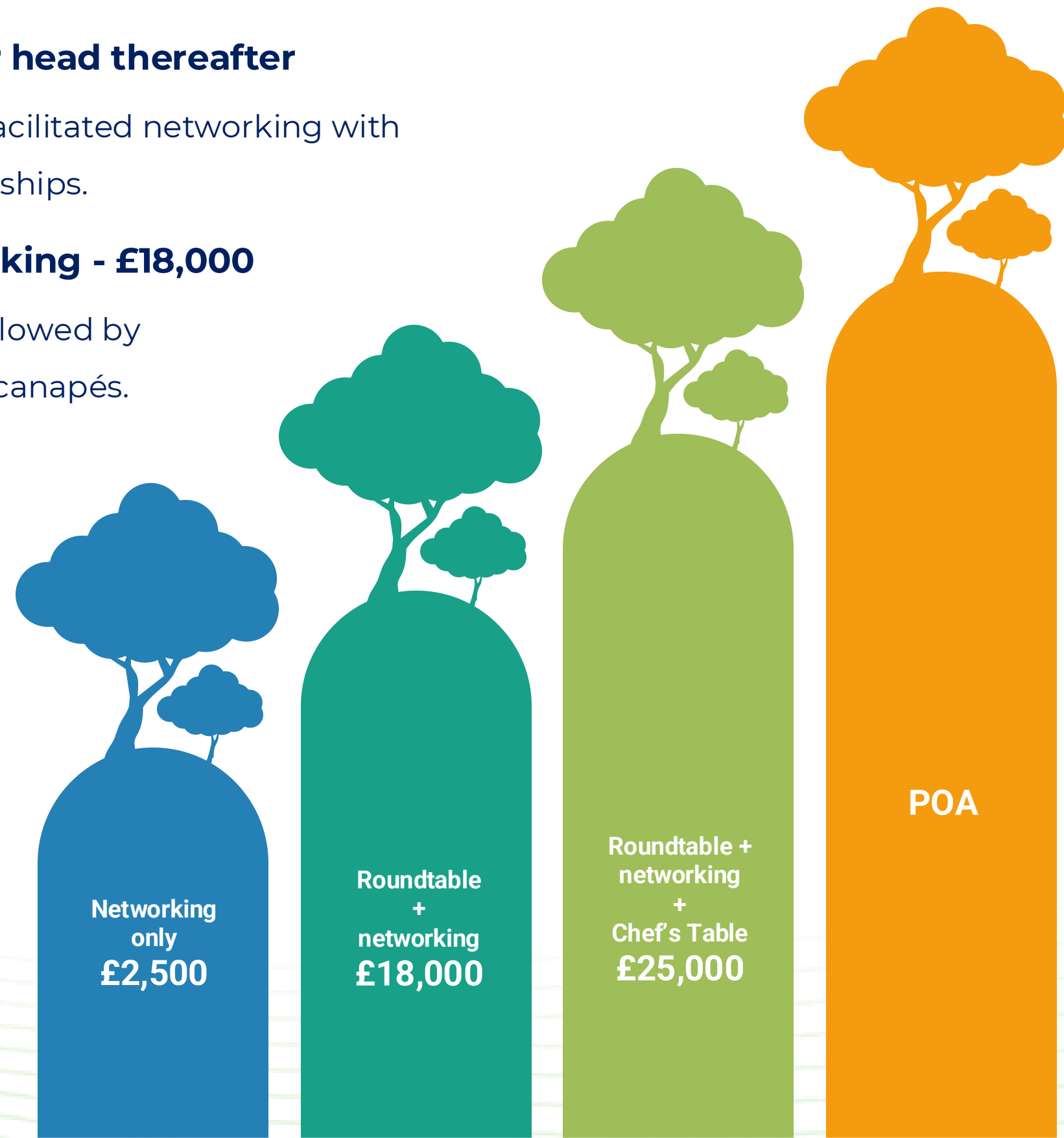
Combine discussion, networking, and a culinary experience. Engage in a round table with 10-15 leaders. Then invite 5 executives to enjoy a Chef's Table with a tasting menu.



Closed Roundtable and Fine Dining for a Single Organisation

Host a private round table for your leadership team. Facilitate strategic discussions and build team cohesion. Enjoy fine dining at a luxurious location. Ideal for internal challenges and strategic planning.

Prices include planning, promotion and facilitation (vat is excluded).



THANK YOU FOR YOUR TIME

To book a roundtable, contact us directly on

07971 825 007

Or email us at:

coaching@formagility.com